

CHIEF PATRON

“Vidhya Ratna” Prof. Dr. M. KARUNANITHI, B.Pharm., M.S., Ph.D.,D.Lit., Chairman & Secretary, Vivekanandha Educational Institutions & Hospitals.

Tmt. KRISHNAVENI KARUNANITHI, M.A., Managing Director, Vivekanandha Educational Institutions & Hospitals.

Prof. Dr. ANBALAGAN CHINNIAH M. Com., M. Ed., MBA (Fin) Ph. D (Comm.-Fin), Founder-Chairman, International Faculty and Student Multi-Research Consortium (IFSMRC), Chennai, Tamil Nadu, South India

PATRONS

Dr. S. ARTHANAREESWARAN, M.D., (General Medicine) Joint Managing Director, Vivekanandha Educational Institutions & Hospitals.

Dr. K. SREERAAGHANIDHI ARTHANAREESWARAN, M.S., (Ophthal) Joint Secretary, Vivekanandha Educational Institutions & Hospitals.

Dr. K. KRUPANIDHI, M.D., (Emergency Medicine) Vice Chairman, Vivekanandha Educational Institutions & Hospitals.

Dr. K.B. NIVETHANA KRUPANIDHI, M.B.B.S., M.S., (OG) Director, Vivekanandha Educational Institutions & Hospitals.

Prof. Dr. S. KUPPUSWAMI, B.E., M.Sc (ENGG), Dr.Ing (France), Executive Director, Vivekanandha Educational Institutions.

Mr. M. CHOKKALINGAM, M.Sc., B.Ed., Chief Executive, Vivekanandha Educational Institutions & Hospitals.

Mr. S. VARADHARAJU, M.Pharm., Admission Director, Vivekanandha Educational Institutions & Hospitals.

CONVENOR Dr.V.Senthil Kumar M.COM.,MBA., ICWA (Inter), M.Phil., Ph.D., Associate Professor/Commerce

CO-CONVENORS Dr. S. Prakash, MBA., M.Phil., Ph.D., Associate Professor/MBA
Dr.P.Munusamy M.COM.,M.Phil., Ph.D., Associate Professor /Commerce

ORGANIZING COMMITTEE MEMBERS

Dr.A.Kavitha M.COM.,M.Phil.,MBA.,Ph.D.,	Assistant Professor/Commerce
Dr.V.Kannagi, M.Com.,M.Phil.,Ph.D.,	Assistant professor/Commerce
Dr.R.Meenakshi M.COM.,M.Phil., Ph.D.,	Assistant Professor/Commerce
Dr. R. Leelavathy, M. Com.,M. Ed., MBA, M. Phil., Ph.D.,	Assistant professor/ Commerce
Dr. J. Arul MBA, M. Phil, Ph.D.,	Associate professor/MBA
Dr.S.Govindasamy M.Com(CA),M.Phil.,Ph.D.,	Assistant Professor/ Commerce
Dr. G. Sumithra M.A M. phil., M. Com. Ph.D.,	Assistant professor/ Economics
Dr.P.Arunachalam M A M. Phil, Ph.D SET.,	Assistant professor / Economics
Dr.P.Muralidharan MBA.,Ph.D.,	Associate Professor /Commerce
Dr.R.Thilagavathi M.Com(CA), M.Phil., Ph.D.,	Assistant Professor/Commerce
Mr A. Keerthi Vasan MBA., M.Phil.,	Assistant Professor/MBA
Mrs.V.Chitra,M.Com CA,M.Phil.,	Assistant Professor/Commerce
Ms. M Malathi,M.Com.,M.Phil.,HDCA.,	Assistant Professor/ Commerce.
Mr.C Rajendrabhabu, M.Com.,M.B.A.,M.Phil.,	Assistant Professor/Commerce
Mr.P. Dhatchinamoorthi M.Com., M. Phil.,	Assistant professor/commerce
Mr.D.Siva MBA.,	Assistant Professor/ MBA
Ms. G. Priyadharshini MBA.,	Assistant Professor/ MBA
Mr.T.Krishnaraj MBA.,M.Phil., (Ph.D.),	Assistant Professor/MBA
Mrs.M.Lalitha M.Com.,M.Phil.,	Assistant Professor/Commerce
Mr. R. Mohana Sundaram M.C.A., M. Phil., M. E.,	Assistant Ptofessor/ Computer Science
Mr.J.Toni Greak M.Sc., M. Phil.,	Assistant Professor/ Computer Science
Mr. K. Senthilkumar, M.C.A., M.Phil., (Ph.D.),	Assistant Professor /MCA
Mrs. V.Suganya M.Sc.,M.Phil.,(Ph.D.),	Assistant professor/ Mathematics
Mr. M.Muthukumar M.A.,M.Phil.,B.Ed.,	Assistant Professor/ English
Mr. G Vigneshwar M.A., M.Phil.,	Assistant Professor/English
Mr. Manikandan.N MA.,MPhil.,B.Ed., D.T.Ed.,	Assistant professor/English



VIVEKANANDHA

College of Arts and Sciences for Women
[Autonomous]

(An ISO 9001:2008 Institution)

Affiliated to Periyar University, Approved by AICTE
Re-Accredited with 'A' Grade by NAAC,

Recognized under section 2(f) and 12(B) of UGC Act, 1956

Elayampalayam – 637 205. Tiruchengode, Namakkal Dt., Tamil Nadu

www.vicas.org

INTERNATIONAL COLLOQUIUM (Virtual)

Rebooting Strategies for Post Covid - 19 Business Operations

Organized by

PG & RESEARCH DEPARTMENT OF COMMERCE

IN ASSOCIATION WITH

INTERNATIONAL FACULTY AND STUDENTS MULTI RESEARCH
CONSORTIUM (IFSMRC)



30th & 31st March 2021

<https://vicascommerce.webs.com>



ADVISORY COMMITTEE



Dr. B.T. SURESH KUMAR
Principal



Dr. V. KUMARAVEL
Director/Academic



Dr. P. KAMARAJ
Dean/Commerce



Dr. K. PRIYA
HOD/Commerce



Dr. M. PARAMASIVAM,
Senior Principal Scientist,
Government of India,
Karaikkudi, CECRI, Tamil Nadu



DR. T. PALANISAMY
Head, Department of Chemistry,
H.H. The Raja's College (Autonomous),
Pudukkottai, Tamil Nadu, South India.

COORDINATOR



DR. RAVIKUMAR MADUGULA, M. TECH, Ph.D.,
Department of Chemical Engineering, College Of Engineering And
Technology, Samara University, Afar Region State,
Ethiopia, East Africa

ORGANIZING SECRETARY



Dr. K. SASI KUMAR, M.B.A., NET., M.H.R.M., Ph.D.,
Assistant Professor-MBA,
Vivekanandha College of Arts & Sciences for Women (Autonomous)
Tiruchengode, Tamilnadu, India

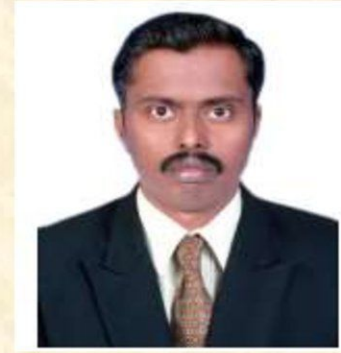
RESOURCE PERSONS



Dr. R. KARUNAKARAN
Associate Professor,
Department of Cooperation College
of Business and Economics,
Hawassa University, SNNPR State,
Ethiopia, East Africa



Dr. (Mrs.) M. AMUL THAWAB
Principal & Head
PG & Research Department of
Commerce
**THE QUAIDE MILLETH
COLLEGE FOR MEN
MEDAVAKKAM, CHENNAI**



Dr. M. BHOOPAL
Assistant Professor
Faculty of Management Studies,
Manonmanium Sundaranar
University,
Tirunelveli



Dr. C. PARAMASIVAN
Assistant Professor & Research
Advisor, PG & Research Department
of Commerce, Co-ordinator , Training
and Placement Cell
Periyar E.V.R. College (Govt.owned &
Autonomous), Tiruchirappalli



Dr. C. SIVASHANMUGAM
Professor & Head - Finance
Faculty of Management Studies
PES University
Bangalore



Dr. P. THIRUMOORTHI
Associate Professor
Periyar Institute of Management
Studies
Periyar University, Salem



Dr. K. DEVA SENAPATHY
Associate Professor
Department of Computer Science
Karpagam University
Coimbatore



Dr. M. VASUDEVAN
Assistant Professor
School of Business and Management
CHRIST (Deemed to be University)
Bangalore

VIVEKANANDHA EDUCATIONAL INSTITUTIONS FOR WOMEN

Vivekanandha Educational Institutions was established by Angammal Educational Trust in the year 1987. 'Vidhya Rathna' Prof. Dr. M. KARUNANITHI, B.Pharm., M.S., Ph.D., D.Litt., formed the trust with the objective to impart quality education to the rural women students. Spanning across 250 acres, Vivekanandha Educational Institutions provides technical & professional education in the areas including Arts & Science, Engineering, Management, Pharmacy, Dental and Nursing. Students all over India from rural as well as urban areas pursue their education at all levels & in all disciplines. Today the institution caters to the needs of twenty three thousand women students under one roof. Vivekanandha Educational Institutions stands out as one amidst the elite largest women Institution in the whole of Asia.

VIVEKANANDHA COLLEGE OF ARTS & SCIENCES FOR WOMEN (AUTONOMOUS)

Vivekanandha College of Arts & Sciences for Women (Autonomous) is established in the year 1995 which is affiliated to Periyar University & approved by AICTE, New Delhi. The Institution is Re-Accredited with 'A' Grade by NAAC & has become Autonomous. The college is blooming with 7500 students in 27 UG and 16 PG Programmes, along with M.Phil. & Ph.D., Our College was ranked 5th in SWACHHTA Ranking 2019 for Higher Educational institutions in India.

HIGHLIGHTS OF THE DEPARTMENT

The PG & Research Department of Commerce was started in the year 1995 & offers courses such as B.Com, B.Com(CA), B.Com(B&I), B.Com(A&F), B.Com(BPS), B.Com(PA), M.Com, M.Phil & Ph.D with 1300 students and having a Faculty Strength 45 (17 Ph.D Holders 11 Pursing Ph.D).

* MOU with International Engineering & Technology Institute, Hong Kong, Avinashilingam Institute for Home Science & Higher Education for Women, Coimbatore, MTC Global, Bangalore, Dhaka International University, Bangladesh, Indian Council of World Affairs (ICWA), New Delhi & Institute of Cost and Works Accountants of India (ICWAI).

* Publishing B-Annual International Journal (VEI International Journal of Social Science ISSN No. 2394 1316). * Exclusive Coaching for CMA, ACS, IAS & TNPSC, IBPS, NET/SET.

INTERNATIONAL FACULTY AND STUDENT MULTI-RESEARCH CONSORTIUM (IFSMRC)

IFSMRC was established in the year of 2014. The activities of IFSMRC are conducting Research, Conferences, Symposiums, Training, Seminars etc., in Different Fields at National and International Levels. The Faculties and Students are eligible to participate in different program through IFSMRC. This is a great podium to ensure the knowledge of the faculties and students at globally.

About the Colloquium:

With several economies gearing towards the end of lockdowns, it's time for organizations to implement Post-COVID-19 business recovery strategy. This may include a series of initiatives, including returning to the physical workspaces. Although it will let organizations restore balance to an extent, total recovery from the crisis is going to be a long and strategic battle. The recovery is likely to be volatile and uneven. As a result, governments must develop a resilient and adaptive strategy for reopening, allowing for adjustments as events unfold and new information emerges.

Call for Papers: We invite research papers or articles related to following topics: (The topics are merely indicative; papers can be on similar topics of relevance)

Role of savings in Economy	Medical services	Technology Management
Family Business Management	Recession Management	E-Commerce & Digitalization
Human Relations Management	Entrepreneurial Prospective	Post Pandemic Prospective
International Trade	Employment & Individual Livelihoods	Logistics & Supply chain

Awards Category:

Best Student, Best Scholar, Best Faculty

Selected Abstracts will be published in proceedings with ISBN number.

Selected Papers will be published in UGC CARE journals / VEI International Journal of Social Sciences after double blind peer review.

NO REGISTRATION FEES

Last date to register: 22.03.2021

E-Certificate will be awarded to all successful participants.

For further Details:

Dr. K. Sasi Kumar - 86955 96138

drsasikumar@vicas.org

Register @ <https://tinyurl.com/vei2021>

Follow us @ <https://vicascommerce.webs.com>

Scan to Register

